



NIRMALA COLLEGE

Muvattupuzha P.O, Ernakulam Dist, Kerala-686661
(Affiliated to Mahatma Gandhi University, Kottayam)

BTTM

BACHELOR OF TOURISM
AND TRAVEL MANAGEMENT

MTTM

MASTER OF TOURISM
AND TRAVEL MANAGEMENT

DEPARTMENT OF MANAGEMENT STUDIES

OUR HIGHLIGHTS

- * CERTIFICATE COURSES ON AVIATION AND CARGO MANAGEMENT
- * INTERNSHIP TRAINING AT LEADING TRAVEL AGENCIES AND STAR HOTELS
- * STUDY TOUR (NATIONAL LEVEL) AND LEISURE TOURS
- * REGULAR VISITS TO NATIONAL TRAVEL FAIRS AND FESTIVALS
- * INDUSTRY ORIENTED TRAINING * PLACEMENT ASSISTANCE
- * INVITED LECTURES

PROGRAMME OUTCOME

- *STUDENTS WILL BE ABLE TO UNDERSTAND DIFFERENT COMPONENTS OF TRAVEL AND TOURISM INDUSTRY
- *TO HELP THE STUDENTS TO CRITICALLY ANALYZE THE OPPORTUNITIES TO EXCEL IN THE INDUSTRY
- *TO MOULD THEMSELVES TO BE EQUIPPED FOR PROFESSIONAL CHALLENGES
- *FAMILIARIZE THE STUDENTS TO DEVELOP THEIR KNOWLEDGE AND SKILLS TO SUCCESSFULLY HANDLE TOURISM ACTIVITIES

For further details, Please Contact :

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