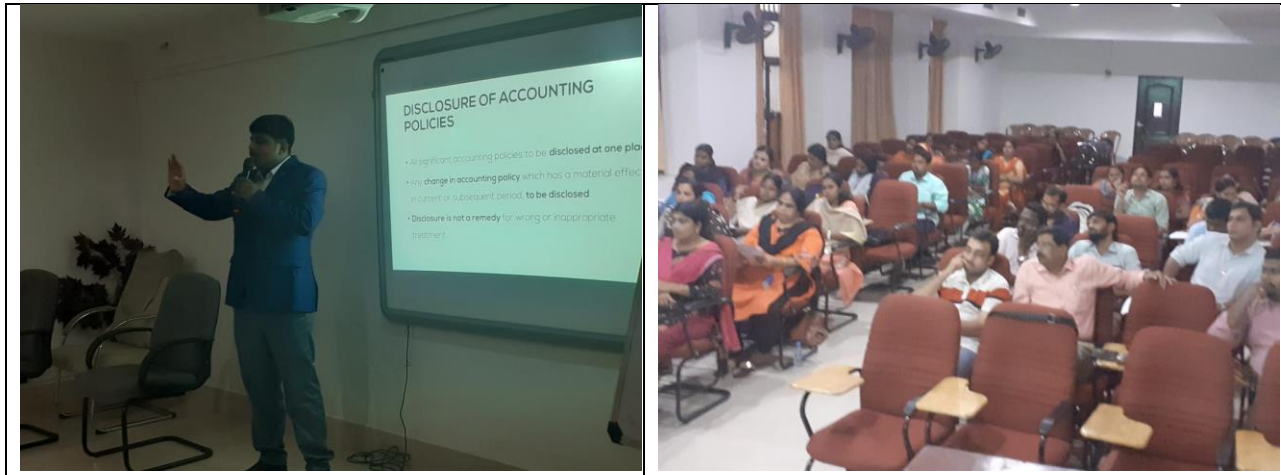


## ACCOUNTING OF INTANGIBLE ASSETS AND TRADEMARKS

<b>RESOURCE PERSON</b>	<b>Mr. AMAL PAUL</b> (Audit Manager, B & K Associates)
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<b>DATE</b>	<b>NO. OF STUDENTS PARTICIPATED</b>
25-02-2019	38



### Seminar - Accounting of Intangible Assets And Trademarks

The postgraduate and Research Department of Commerce organized a seminar on “Accounting Aspects of Intangible Assets and Trademarks for M. Com students on 25<sup>th</sup> February 2019. Sri. Amal Paul, Audit Manager, B&K Associates was the resource person. The seminar covered the scope, definitions and applicability of Accounting Standard 26 (AS-26). The resource person also discussed about the accounting of brand, trademarks and goodwill.