



NIRMALA COLLEGE MUVATTUPUZHA

Muvattupuzha P. O., Ernakulam Dist., Kerala - 686 661

Telephones: 0485 2832361, 2836300

e-mail: nirmalacollege@gmail.com, Website: www.nirmalacollege.ac.in

FOURTH CYCLE NAAC ACCREDITATION 2019

CRITERION 1

CURRICULAR ASPECTS

1.3.3. Percentage of students undertaking field projects/ internships
(current year data)

[CLICK HERE](#)

Submitted to



THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

CRITERION 1

CURRICULAR ASPECTS

1.3.3. Percentage of students undertaking field projects/ internships (current year data)

M.Com -Field Projects




NIRMALA COLLEGE, MUVATTUPUZHA

DEPARTMENT OF COMMERCE

M Com Projects 2017-19 Batch		
S. No.	Name	Topic
1	Mariya Benny (170011012274)	Job stress of bank employees: a comparative study between private and public sector banks
2	Shaima Thankappan (170011012280)	Consumer behaviour towards retail marketing of textiles- an analytical study with special reference to Muvattupuzha Taluk
3	Fiona Benny (170011012269)	An empirical study of the relationship between spot price and futures price of selected commodities in the Indian commodity market
4	Sayu P S (170011012279)	Disclosure and pattern of corporate political donations: a study with special reference to Nifty fifty companies
5	Liya Joy (170011012273)	An analytical study on the perception of investors towards gold as an investment option
6	Greeshma Darvin (170011012272)	A study on customer satisfaction of online banking with special reference to Muvattupuzha Municipality
7	Bibin Benny (170011012267)	Determinants of customer satisfaction of e-shopping websites: a study with special reference to Muvattupuzha Municipality
8	Deeshma Babu (170011012268)	Role of information and communication technology in education to meet future resource requirement- with special reference to selected schools in Muvattupuzha taluk
9	Geethanjali T J (170011012270)	Investors perception towards post office savings schemes with special reference to Muvattupuzha municipality
10	Arathy V R (170011012266)	Influence of plastic money on spending pattern of customers in rural area- a study with special reference to Nellikuzhi panchayath
11	Gincy Jose (170011012271)	Consumer preference towards e-wallets compared to other digital payment modes: a study with special reference to Muvattupuzha municipality
12	Minnu M (170011012275)	Impact of branding on consumer purchase decision of tooth paste- an analytical study with special reference to Muvattupuzha taluk

13	Revathy S (170011012276)	A study on customer satisfaction on housing finance: with special reference to Muvattupuzha taluk
14	Romiyo Johnson (170011012277)	Customer perception towards co operative banks with special reference to Muvattupuzha taluk
15	Rosemary Abraham (170011012278)	Students' perception and brand preference towards cosmetics- a study among college students with special reference to Nirmala College Muvattupuzha
16	Sisiramol Saju (170011012281)	Customer relationship management: a comparative study of public sector and private sector banks in Thodupuzha taluk
17	Syamily Shaji (170011012282)	A study on brand preference of smart phones among college students in Muvattupuzha taluk


 PRINCIPAL
 NIRMALA COLLEGE
 MUVATTUPUZHA



**"JOB STRESS OF BANK EMPLOYEES: A COMPARITIVE STUDY
BETWEEN PRIVATE AND PUBLIC SECTOR BANKS"**

*Dissertation Submitted to the Mahatma Gandhi University Kottayam in
Partial fulfillment of the Requirements for the Award of the Degree of*

MASTER OF COMMERCE

BY

MARIYA BENNY

(Reg.No.170011012274)

Under the supervision and guidance of

Dr. V.P. RAJU

Associate Professor



POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

**CONSUMER BEHAVIOUR TOWARDS RETAIL MARKETING OF
TEXTILES-AN ANALYTICAL STUDY WITH SPECIAL REFERENCE TO
MUVATTUPUZHA TALUK”**

*A Dissertation Submitted to the Mahatma Gandhi University Kottayam in
Partial fulfilment of the Requirements of the Award of the Degree of*

MASTER OF COMMERCE

BY

SHAIMA THANKAPPAN

(Reg.No.170011012280)

Under the supervision and guidance of

Mr. EMMANUAL AJ

Associate Professor



POSTGRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

**"AN EMPIRICAL STUDY OF THE RELATIONSHIP BETWEEN SPOT PRICE
AND FUTURES PRICE OF SELECTED COMMODITIES IN THE INDIAN
COMMODITY MARKET"**

*A Dissertation Submitted to Mahatma Gandhi University in partial fulfillment of the
requirements of the award for the Degree of*

MASTER OF COMMERCE

BY

FIONA BENNY

(Reg.No.170011012269)

Under the supervision and guidance of

Dr. JAMES MATHEW

Associate Professor



POST GRADUATE & DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

**DISCLOSURE AND PATTERN OF CORPORATE POLITICAL
DONATIONS: A STUDY WITH SPECIAL REFERENCE TO NIFTY FIFTY
COMPANIES**

A Dissertation Submitted to the Mahatma Gandhi University Kottayam in

Partial fulfillment of the Requirements of the Award of the Degree of

MASTER OF COMMERCE

BY

SAYU PS

(Reg.No.170011012279)

Under the supervision and guidance of

Ms.ALPHONSA JOSE

Guest Lecturer



POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

**"AN ANALYTICAL STUDY ON THE PERCEPTION OF INVESTORS
TOWARDS GOLD AS AN INVESTMENT OPTION"**

*Dissertation Submitted to the Mahatma Gandhi University Kottayam in
Partial fulfilment of the Requirements of the Award of the Degree of*

MASTER OF COMMERCE

BY

LIYA JOY

(Reg.No.170011012273)

Under the supervision and guidance of

Dr. Raju V P

Associate Professor



POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

**A STUDY ON CUSTOMER SATISFACTION OF ONLINE BANKING
WITH SPECIAL REFERENCE TO MUVATTUPUZHA MUNICIPALITY**

A Dissertation Submitted to the Mahatma Gandhi University Kottayam in

Partial fulfillment of the Requirements for the Award of the Degree of

MASTER OF COMMERCE

BY

GREESHMA DARVIN

(Reg.No.170011012272)

Under the supervision and guidance of

SR. JINTO JOHN

Assistant Professor



POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

“DETERMINANTS OF CUSTOMER SATISFACTION OF E-SHOPPING WEBSITES: A STUDY WITH SPECIAL REFERENCE TO MUVATTUPUZHA MUNICIPALITY”

*A Dissertation Submitted to the Mahatma Gandhi University
Kottayam in Partial fulfillment of the Requirements of the*

Award of the Degree of
MASTER OF COMMERCE

BY

BIBIN BENNY

(Reg.No.170011012267)

Under the supervision and guidance of

Mr. ABY THOMAS

Assistant Professor



**POST GRADUATE AND RESEARCH
DEPARTMENT OF COMMERCE
NIRMALA COLLEGE
MUVATTUPUZHA
MARCH 2019**

**ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGY
IN EDUCATION TO MEET FUTURE HUMAN RESOURCE
REQUIREMENT- WITH SPECIAL REFERENCE TO SELECTED
SCHOOLS IN MUVATTUPUZHA TALUK**

*Dissertation submitted to Mahatma Gandhi University, Kottayam in partial
fulfillment of the requirements of the Award of the Degree of*

MASTER OF COMMERCE

BY

Deeshma Babu

(Reg.No.170011012268)

Under the supervision and guidance of

Dr. SUBY BABY

M.com, MBA, Ph.D

Assistant professor



**POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
NIRMALA COLLEGE, MUVATTUPUZHA**

MARCH 2019

**INVESTORS PERCEPTION TOWARDS POST OFFICE
SAVINGS SCHEMES WITH SPECIAL REFERENCE
TO MUVATTUPUZHA MUNICIPALITY**

*A Dissertation Submitted to Mahatma Gandhi University in
Partial fulfillment of the requirements of the Award of the Degree of
MASTER OF COMMERCE*

BY

GEETHANJALI T.J.
(Reg.No.170011012270)

Under the supervision and guidance of

Ms. Alphonsa Jose
GUEST LECTURER



**POST GRADUATE AND RESEARCH
DEPARTMENT OF COMMERCE
NIRMALA COLLEGE
MUVATTUPUZHA
MARCH 2019**

**“INFLUENCE OF PLASTIC MONEY ON SPENDING PATTERN
OF CUSTOMERS IN RURAL AREA: A STUDY WITH SPECIAL
REFERENCE TO NELLIKUZHI PANCHAYAT”**

A Dissertation Submitted to Mahatma Gandhi University

Kottayam in partial fulfillment of the requirements of the

award for the Degree of

MASTER OF COMMERCE

By

ARATHY V R

(Reg.No.170011012266)

Under the supervision and guidance of

MR. ABY THOMAS

Assistant Professor



POST GRADUATE & DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

**CONSUMER PREFERENCE TOWARDS E-WALLETS COMPARED TO
OTHER DIGITAL PAYMENT MODES: A STUDY WITH SPECIAL
REFERENCE TO MUVATTUPUZHA MUNICIPALITY**

*Dissertation Submitted to the Mahatma Gandhi University, Kottayam
in Partial fulfillment of the Requirements for the Award of the Degree of*

MASTER OF COMMERCE

BY

**GINCY JOSE
(Reg.No.170011012271)**

Under the supervision and guidance of

**Ms. ANU JOSSY JOY
Assistant Professor**



**POSTGRADUATE & RESEARCH DEPARTMENT OF COMMERCE
NIRMALA COLLEGE, MUVATTUPUZHA**

MARCH 2019

**IMPACT OF BRANDING ON CONSUMER PURCHASE
DECISION OF TOOTH PASTE- AN ANALYTICAL STUDY WITH
SPECIAL REFERENCE TO MUVATTUPUZHA TALUK**

*A Dissertation Submitted to the Mahatma Gandhi University Kottayam in
Partial fulfillment of the Requirements of the Award of the Degree of*

MASTER OF COMMERCE

BY

MINNU M

(Reg.No.170011012275)

Under the supervision and guidance of

Mr. EMMANUAL A.J

Associate Professor



POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

**"A STUDY ON CUSTOMER SATISFACTION ON HOUSING
FINANCE; WITH SPECIAL REFERENCE TO
MUVATTUPUZHA TALUK"**

*A Dissertation Submitted to Mahatma Gandhi University in partial fulfillment of the
requirements of the award for the Degree of*

MASTER OF COMMERCE

By

REVATHY S

(Reg.No.170011012276)

Under the supervision and guidance of

DR. JAMES MATHEW

Associate Professor



POST GRADUATE & DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

**“CUSTOMER PERCEPTION TOWARDS CO-OPERATIVE BANKS WITH
SPECIAL REFERENCE TO MUVATTUPUZHA TALUK”**

*Dissertation Submitted to the Mahatma Gandhi University Kottayam in
Partial fulfillment of the Requirements for the Award of the Degree of*

MASTER OF COMMERCE

BY

ROMIYO JOHNSON

(Reg.No.170011012277)

Under the supervision and guidance of

SR. JINTO JOHN

Assistant Professor



POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019

**STUDENTS' PERCEPTION AND BRAND PREFERENCE TOWARDS
COSMETICS - A STUDY AMONG COLLEGE STUDENTS WITH SPECIAL
REFERENCE TO NIRMALA COLLEGE, MUVATTUPUZHA**

*Dissertation submitted to Mahatma Gandhi University, Kottayam in partial fulfillment of the
requirements of the Award of the Degree of*

MASTER OF COMMERCE

BY

ROSEMARY ABRAHAM

(Reg no, 170011012278) Final

year M.com

Finance stream

Under the supervision and guidance of

Dr. SUBY BABY

M.com, MBA, Ph.D

Assistant professor



POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NIRMALA COLLEGE, MUVATTUPUZHA

MARCH 2019

**CUSTOMER RELATIONSHIP MANAGEMENT: A
COMPARATIVE STUDY OF PUBLIC SECTOR AND
PRIVATE SECTOR BANKS IN THODUPUZHA
TALUK**

*Dissertation Submitted to the Mahatma Gandhi University, Kottayam in
Partial fulfilment of the Requirements of the Award of the Degree of*

MASTER OF COMMERCE

BY

SISIRAMOL SAJU

Reg. No. 170011012281

Under the supervision and guidance of

Ms. Anu Jossy Joy

Assistant Professor



PG AND RESEARCH DEPARTMENT OF COMMERCE

NIRMALA COLLEGE, MUVATTUPUZHA

MARCH 2019

**“A STUDY ON BRAND PREFERENCE OF SMART PHONES
AMONG COLLEGE STUDENTS IN MUVATTUPUZHA
TALUK”**

*A Dissertation Submitted to the Mahatma Gandhi University Kottayam in
Partial fulfillment of the Requirements of the Award of the Degree of*

MASTER OF COMMERCE

BY

SYAMILY SHAJI

(Reg.No.170011012282)

Under the supervision and guidance of

Ms. Alphonsa Jose

Guest Lecturer



POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

NIRMALA COLLEGE

MUVATTUPUZHA

MARCH 2019