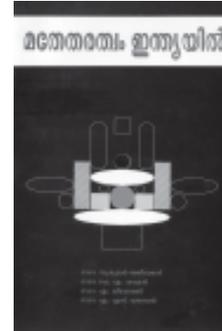


Secularism in India

(Malayalam)

Dr. Sukumar Azheekode
Dr. K. M. Tharakan
Dr. M. Leelavathy
Dr. M. S. Menon



It is a great paradox and a pity that 'Indianness' is misunderstood and misinterpreted more in India than in a foreign country. The doyens of Malayalam literature probe deep into the essence of Indianness, our cultural ethos and Secularism. The discourses included in this book have great relevance at a time when we are swept off by Western influence and turn our back against our own identity and uniqueness. Morality devoid of religion is futile and meaningless. Secularism is neither atheism nor irreligion, but religious amity, harmonious co - existence and respect for all religions. Each essay in this collection tries to analyze what the architects of Indian Constitution meant by the term "Secularism".

1993 pp 96 ₹ 75.00

Panchayati Raj and Development

Dr. I. S. Gulati



The author strongly lectures that in the future growth and development in our country, local bodies can play a very important role, through people's participation. In this manner not only will it be possible to mobilise hitherto untapped sources of finance but it will also be ensured that gains of development at the local level are equitably distributed. The 73rd and 74th amendments to the constitution create the necessary framework to advance in this direction. The responsibility now rests with the state legislatures to take up the challenge.

Prof. I. S. Gulati was Honorary Fellow of the Centre for Development Studies, Thiruvananthapuram. He was Vice Chairman, Kerala State Planning Board, 1987- Chairman Karnataka State Taxation Review Committee, 1976-78, Chairman Kerala State Commodity Taxation Review Committee 1974-76 and member, Sixth Finance Commission, 1972-73. He holds a doctorate from London University and has published several books and academic papers

1994 pp 48 ₹ 25.00

Cost Effective Housing

Dr. Laurie Baker

Laurie Baker advocates that cost effectiveness is needed in housing. Cost effectiveness implies using the best out of available resources. In India, today, thirty to forty million families live without any housing. Out of the ten million people in Delhi, three million are registered as “slum dwellers”. That is, every three out of ten people you meet in Delhi are slum dwellers. Hence Laurie Baker recommends to minimise the use of energy intensive materials like steel products, cement and other construction materials in housing. We have to learn to use energy-free materials like mud, laterites, bricks etc., which are available to us. “What is important is not costly materials, but the quality, principles and the characteristic of the materials which are used in the most scientific way. Science means knowledge and the use of that knowledge which was used by our ancestors.”



1998 pp 22 ₹ 25.00

Mission with a Vision

Kiran Bedi I.P.S.

Kiran Bedi India's First women IPS officer was born in Amritsar in 1949. Among many laurels including Nehru Fellowship, Asia Region Award, she is also a recipient of the prestigious Magsaysay Award (1994), popularly known as the 'Asian Nobel Prize' for her innovative work as IG of Tihar Jail. Currently she is Inspector General of Police, Union Territory of Chandigarh. According to Kiran Bedi, proper management of time, self purification and the realization of Soulforce are prime for success in life. She distinguishes two types of people. Those who become givers in life and those who are receivers. What makes a person a giver and what makes another a receiver? It is based on the quality of education one has received. That in turn depends on how we read our books, how we listen to our teachers, how we use our libraries and above all, how we use our time. All these converge to transform the vision of the individual to be a giver - to be at the service of the society at large.



1999 pp 33 ₹ 30.00

Human Values through Education

(Malayalam)

Prof. M N Vijayan

We exaggerate the greatness of certain professions to a ludicrous extent and our educational system encourages everyone to pursue such professions. In an age of commercialization, we tend to value everything in terms of price and profit. When we see a person, we ask how much he earns. We hardly care how much he knows. Hence our education has become less practical. We have to realize that all knowledge cannot be converted into currency. Education is action; knowledge and experience are far more superior to money. This realization alone can transform the system and lead to a healthy reconstruction not only in education, but in society as well.



1999 pp 34 ₹ 40.00

Gandhiji – Life and Message

(Malayalam)

Prof. M K Sanu

‘The end never justifies the means’ – said Gandhiji. If we want to attain the best ends, we have to resort to the best means, for means and ends are conjoined and indivisible. We cannot reach the best ends through foul means. This was the principle that goaded on Gandhiji in his political career. His insistence on the sanctity of the end stems from his staunch faith in God. Gandhiji the man who said – “My life is my message”, the man who pioneered ‘Satyagraha’- a unique struggle of creative protest till then unknown in any political lexicon, the one who listened intently to the voice of his conscience – let his flaming memory continue to inspire us and the generations to come!



1999 pp 33 ₹ 40.00

On the Threshold of the 21st Century: 50 Years of the Working of the Constitution- A Balance Sheet

Prof. M. V. Pylee

The challenge that faces the nation today is how to strengthen the force of constructive activity all around and ensure communal and religious amity, along with steady economic growth. Prof. M. V. Pylee's active involvement in the field of Management Education in India and his ever growing interest in Constitutional matters make his statements precise, prophetic and authoritative.

2001 pp 30 ₹ 50.00



The New Millennium and the Cultural Issues India Faces

(Malayalam)

Dr. George Onakkoor

In a country where democracy and secularism are expounded as the warp and weft of our social fabric, it is such an enigma that religion has become the most saleable commodity. Consumerism with the lust for power is polluting our body politic. We have lost the strength of our tradition and now we can only boast of our cultural past.

We revel in exhibiting the vestiges of our indigenous art forms in our museums for the foreigners to see and enjoy. Places of worship are converted into arsenals. Factories and workshops are being closed down and unemployment is ever on the increase. The Govts. turn their back on such pressing issues. This is the bleak state of affairs, India is passing through in the new millenium.

In this book, Dr. George Onakkoor analyses the present social and cultural scenario and shares his anxieties and suggests viable solutions to overcome this crisis.

2002 pp 35 ₹ 50.00



Higher Education in the 21st Century

(Malayalam)

P. J. Joseph

Higher education should be one that aims at the comprehensive and integrated development of the students and provides solutions to the basic problems of our life. It should not be just something that equips the students to write examinations. The present outmoded system of examination is to be replaced by a more effective one. The quality of an institution is rated on the quality of the students who come out of it. Our education has to be restructured on the basis of productive job opportunities. Our state also has to make use of the entire available resources. Higher education has to be made vibrant with information technology. When we make use of electronic media for effective information transfer, we are sure to become the most resourceful (Potential) manpower of the world.



2002 pp 34 ₹ 40.00

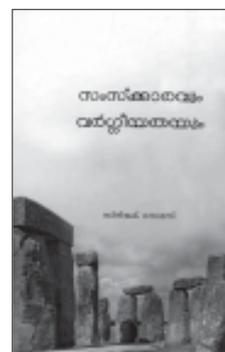
Culture and Communalism

(Malayalam)

Dr. Cyriac Thomas

Love is the core of Indian culture. All religions proclaim the message of love. There has been no greater concept than the theology of love. Our culture is a culture dedicated to the service and beneficence of the entire mankind. "Loka Samasta Sukhino Bhavanthu" – is the very quintessence of Indian culture.

The Ramayana, the Mahabharatha and the Gita – all these embody the principle of love in its script form. 'Unity in diversity' is the framework on which Indian Politics has been based. But we have to identify the painful truth that a country, which once taught the world the lofty lessons of love and service is becoming the breeding ground of sectarianism and communalism. The author analyzes how communalism has marred our culture.



2003 pp 33 ₹ 50.00

Global Warming

Dr. P. Basak

Global warming has drawn attention across the globe. However, its implications in the Indian economic, environmental and industrial sectors are not properly understood. In this book, Dr. Basak has presented a historical perspective of global warming on India and elsewhere. The quantification of the impact of global warming in the Indian agriculture, water management, the social security and land degradation are some of the highlights. The book is written in a language which the common people without specialisation would also find it easy to follow. Dr. Basak has his Masters degree in Civil Engineering from IIT Kanpur. He holds a doctorate in Engineering with specialisation in water management and geo-technical engineering. He had been Ford Foundation Fellow MIT in USA and National Research Fellow Canada. Dr. Basak is the recipient of National Award from the President of India for outstanding contribution in Engineering Science

2004 pp 25 ₹ 50.00



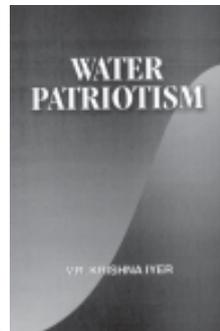
Water Patriotism

Justice V. R. Krishna Iyer (Rtd.)

If we the People of India, one billion strong, claim Bharat's water resources properly planned, there never shall be global multinational Big Business in food and water. What we need today, therefore, is to arise and awake, make rivers speak, well rise in levels, share what belongs to all, through social justice. Let us unite, agitate and demand our right to water. No terrorist bore-well shall bully the poor, no Cola shall commit breach of planetary global trust, and no single soul shall perish for want of water. Each according to his thirst is the rule of water justice

We are Nature: Only when this Universal Consciousness becomes dynamic, we will win. Whose are the forests and the land? Ours, they are ours.
Whose the wood, the fuel? Ours, they are ours.
Whose the flowers and the grass? Ours, they are ours.
Whose the Cow, the Cattle? Ours, they are ours.
Whose are the Bamboo groves? Ours, they are ours.

2004 pp 16 ₹ 50.00



Religion and Spirituality (Malayalam)

Dr. K. S. Radhakrishnan

Rituals and religious observances alone do not make religion. What gives religion a life-force is spirituality.

In Hinduism - a life lived according to Dharma is spiritual life. It is the practice of moderation in life.

Spirituality has economic, social and practical dimensions.

The essence of Christian spirituality is a sense of equality and justice. A man of justice traverses through the path of love. The guiding principle of his life is doing good to the poor and the destitute. The Islam also insists on spirituality that exceeds all boundaries - generous giving and sharing of all that one possesses.



2005 pp 20 ₹ 50.00

Innovative Approaches and Challenges in Rural Credit

Edited By

Dr. James Mathew

This book contains papers presented in the two day National Seminar on Innovative Approaches and Challenges in rural credit jointly organized by the Department of Commerce, Nirmala College, Muvattupuzha and Mahatma Gandhi University, Kottayam on November 11 and 12, 2002. The papers deal with new approaches in the field of rural credit especially microfinance, written by persons of eminence in their respective fields. It will be a valuable reference not only for teachers, researchers students of Commerce and Economics but also for bankers, NGOs and persons associated with rural credit.



2003 pp 75 ₹ 100.00



Kerala Economy and European Trade

Prof. K. S. Mathew
Dr. Pius Malekandathil

The authors examine trade relations of Kerala, particularly of Malabar with Europe from the period of the Roman emperor Augustus. Pepper from the Malabar coast was an important item of export. The traders brought to the Malabar Coast a large quantity of coins, cloths, copper and wine. With the decline of the Roman empire, the Arabs took over the trade. Followed by them, the Portuguese, the English, the Dutch, the Danes and the French came to Malabar and set up factories and fortresses. The incorporation of Malabar into an Atlantic – centered world system influenced the production of spices in the region. Later it spread over to the kingdoms of Cochin, Cranganore, Porcad and Aluva.

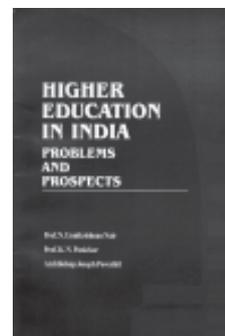


2003 pp 48 ₹ 50.00

Higher Education in India Problems and Prospects

Prof. N. Unnikrishnan Nair
Prof. K. N. Panicker
Archbishop Mar Joseph Powathil

Three eminent educationalists are deliberating on issues of current importance in the field of Higher Education. Higher Education scenario in India is bright as the nation can provide value based manpower for the global market. The primary purpose of education is the refinement of mind and this calls for the protection of the educational rights of all sections of society especially the minorities.



2003 pp 33 ₹ 50.00

Ayurveda in Modern Life

(Malayalam)

Dr. R. K. Prasad
Dr. Jose T. Paikada
Dr. John K. George
Baby Joseph
Dr. K. U. Chacko
Dr. Jose George



The word - 'Ayurveda' means knowledge about life.

It is a branch of medicine which deals with human longevity and well-being and is a priceless gift bequeathed to us by our fore-fathers. By consuming ayurvedic medicines and leading an austere life, our inner forces are augmented, our unbridled emotions-controlled, the bodily minerals-activated and the disease processes-arrested. Ayurveda is unique and distinct from all other branches of medicine. This book, which illustrates the importance and relevance of Ayurveda in the prevention and cure of disease, is indeed beneficial to those who are drawn to the field of medicine.

2003 pp 111 ₹ 75.00

Small Scale Industry in Kerala - Problems and Prospects

Edited By

Dr. James Mathew
M. K. Mohanan



This edited volume contains papers presented in the State Level Seminar on "Small Scale Industry in Kerala: Problems and Prospects" jointly organized by the Postgraduate and Research department of Commerce and Entrepreneurship Development club, Nirmala College, Muvattupuzha on January 16, 2004. The papers deal with a number of issues relating to small scale industry in Kerala. It will be a valuable reference to teachers, researchers and those who are in small scale sector.

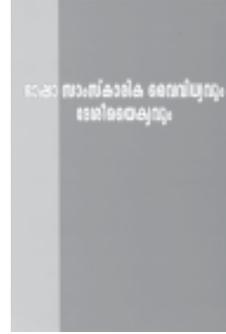
2004 pp 79 ₹ 80.00



Linguistic and Cultural Diversity and National Integration

(Malyalam)

Dr. Jolly Zacharia
Dr. Joshy Varghese
Paul V. Varghese
Muse Mary George
Dr. Rosy Thampy
Dr. Beenamma Mathew
Dr. S. K. Vasanthan
Prof. M. Achuthan
Dr. P.V. Krishnan Nair
Dr. G. Vinodkumar
Dr. K. G. Paulose



Here is a collection of scholarly discourses made in the National Seminar on 'Linguistic and Cultural Diversity and National Integration' organised in Nirmala College, Muvattupuzha under the aegis of the Dept. of Malayalam. Unity in diversity is the quintessence of Indianness. People of diverse religions, faiths, different languages, varied customs and practices cohabit in our land. It is amazing that there are almost 1652 languages in India of which 18 are approved as official languages. Still there is a cultural unity which runs through the main-stream of Indian life. This unity stems from the country's democratic traditions, liberal attitudes, sense of tolerance and spirit of accommodation. This book throws light on how India is able to evolve a composite culture of which everyone is immensely proud, inspite of religious, linguistic, regional or geographic variations.

2004 pp 110 ₹ 80.00

Reforms in the Indian Capital Market

Edited By

**Dr. James Mathew
James Joseph**

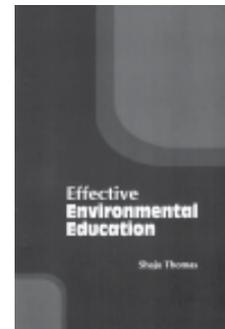


This book contains papers presented in the three day UGC sponsored National seminar on Structural Changes in the Indian Capital Market in the Liberalised Economic Environment organized by the Postgraduate and Research Department of Commerce, Nirmala College, Muvattupuzha on 28th, 29th and 30th October 2004. The papers deal with some of the reforms that have taken place in the Indian capital market during the last ten years or so. The book will be a valuable reference to teachers, researchers and students.

2005 pp 123 ₹ 80.00

Effective Environmental Education

Dr. Shaju Thomas



The goal of environmental education is to develop a world population that is aware of, and concerned about the total environment and its associated problems, and which has the knowledge, attitudes, motivations, commitment and skills to work individually and collectively toward solutions of current problems and preservation of new ones. (Belgrade Charter).

2004 pp 31 ₹ 40.00



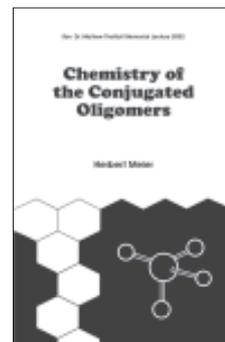
The Chemistry of the Conjugated Oligomers

Herbert Meier

Edited by
Dr. Dominic Jacob E.

Oligomers exhibit nonlinear optical properties (NLO).
The book deals with the preparation and properties of
various types of Oligomers.

2006 pp 32 ₹ 75.00



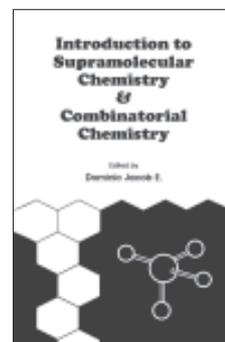
Introduction to Supramolecular Chemistry and Combinatorial Chemistry

Dr. A. Ajayaghosh
Dr. K. N. Rajasekharan

Edited by
Dr. Dominic Jacob E.

This book deals with some elementary ideas of two
major modern concepts in Chemistry, namely,
Supramolecular Chemistry and Combinatorial
Chemistry. The content of the book is the talks given
in the seminar programmes of the previous years.
We hope that the book will give comprehensive ideas
relating to the subjects mentioned above.

2006 pp 46 ₹ 75.00



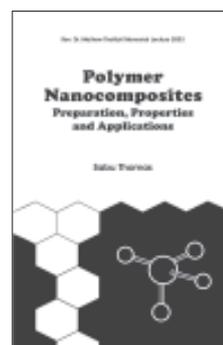
Polymer Nanocomposites: Preparation, Properties and Applications

Dr. Sabu Thomas

Edited by

Dr. Dominic Jacob E.

This book is an excellent review of preparation, properties and applications of polymer based nanocomposite materials.



2006 pp 56 ₹ 75.00

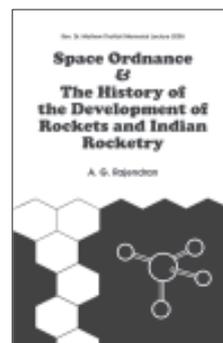
Space Ordnance and The History of Rockets and Indian Rocketry

A. G. Rajendran

Edited by

Dr. Dominic Jacob E.

Part I of the book mainly deals with explosive materials generally used in launching vehicles for satellites. Part II of the book narrates the history and development of rocket technology in the world as well as in India with rare photographs and illustrations.



2006 pp 50 ₹ 75



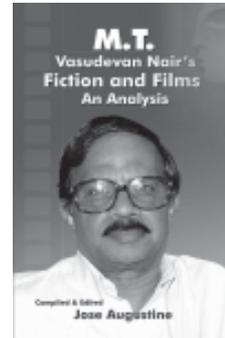
M.T. Vasudevan Nair's Fiction and Films- An Analysis

Edited by
Jose Augustine

M. T. Vasudevan Nair has always been known as a social reformer and writer. The films he has created, the screenplays he has penned have awed the public to a great extent.

This book is a collection of essays in English on the films and fiction of M.T. Vasudevan Nair. It contains articles of eminent writers from the field of film and literature like Sudha Warriar, Dr. Kerala Varma, Dr. N. Sajan etc.

2006 pp 166 ₹ 200.00

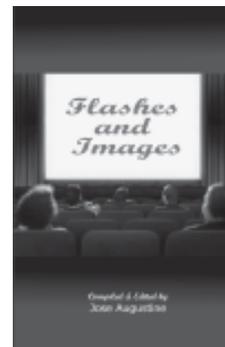


Flashes and Images

Edited by
Jose Augustine

This book consists of articles presented on the eve of the inauguration of the Nirmala College English Association and the Celebration of English Fest. K. G. George, Veteran Film Director; Dr. V. C. Harris, Dr. Jose George, Dr. Mina T. Pillai are the writers whose papers figure in the book.

2006 pp 84 ₹ 100.00

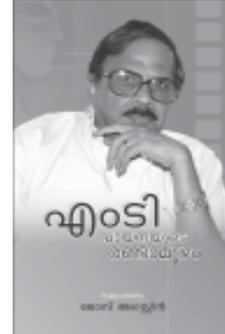


*M. T. -Vayanayude
Randamoozham*
(Mal.)

Edited by
Jose Augustine

M.T. the bard of Malayalam cinema has been telling us stories over the past five decades. The tales narrated through his novels, short stories and films are ranked among the finest in Malayalam.

The articles given in this book help the readers to unravel the mystery shrouded in curiosity in M.T.'s work. The writers include veteran film critic M.F. Thomas, Sulochana Ram Mohan, V.R. Sudheesh, Muse Mary George etc.

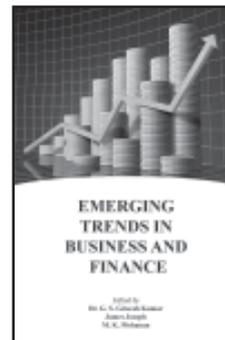


2006 pp 282 ₹ 200.00

Emerging Trends in
Business and Finance

Edited by
Dr. James Mathew

The era of globalization has thrown up new challenges and opportunities to the business the world over. There has been a paradigm shift in the way business are conducted. New concepts, approaches and techniques are emerging almost everyday in the field of business and finance. This volume discusses some of these new developments. The book is the outcome of the UGC Sponsored National Seminar on 'Emerging Trends in Business and Finance' organized by the Department of Commerce, Nirmala College, Muvattupuzha on March 16 and 17, 2006.



2006 pp 166 ₹ 125.00

Pahachan

(Hindi)

Edited by
Dr. C.Viswanathan

The book contains the proceedings of two national seminars conducted by the Dept. of Hindi, Nirmala College, Muvattupuzha. The articles are mostly on Modern trends in Hindi Novels and short stories. Although globalisation has sneaked into all aspects of life including literature, the Hindi novels and short stories have kept up their identity. However global trends have been accommodated within limits. This book is an ideal reference for teachers and students of Hindi literature.

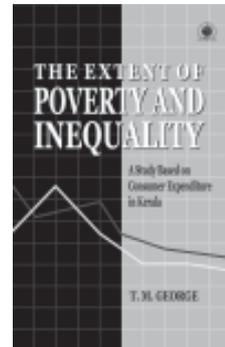


2006 pp 88 ₹ 100.00

The Extent of Poverty and Inequality A study based on Consumer Expenditure

Dr. T.M. George

The concept of poverty necessarily involves the existence of inequalities in a society and hence the distribution of income in that society. This study under review is carried out with a view to finding out the extent of poverty and inequality in Kerala. This is done for both rural and urban Kerala for three decades. "Tables with notes on Consumer Expenditure data" published by the NSSO serves as the major data source for the study. Per capita consumer expenditure is an indicator of poverty and changes in consumer expenditure brings about changes in poverty. The extent of poverty during the three decades from 1960 is measured by calculating the Head Count Ratio, Proportionate Expenditure Gap and the Sen Index of Poverty. This study has also calculated Gini Ratio to measure the inequality in the distribution of consumer expenditure. All three indicators of poverty present similar pattern of decline. As in the case of poverty the Gini coefficient of inequality is higher in urban areas than in rural areas.



2007 pp 88 ₹ 100.00

Biotechnology and Ethical Issues

Dr. S. Ignacimuthu S.J.

Biotechnology is a fast developing branch of Science and some of its feats are to be viewed as a historic breakthrough in many of the puzzling issues, plaguing mankind.

The author tries to look into some of the far-reaching moral ramifications, the genetic revolution is going to unleash and suggests how we can accommodate these new developments without being an affront to human dignity.

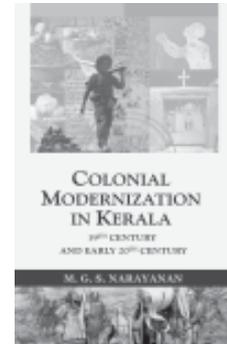


2007 pp 38 ₹ 100.00

Colonial Modernization in Kerala: 19th Century and Early 20th Century

Prof. M. G. S. Narayanan

This book is the outcome of the Nedumkallel Memorial Lecture delivered by Prof. M. G. S. Narayanan, renowned historian and former Chairman, ICHR. In this book the Author tried to bring to focus the entire spectrum of social, cultural and religious reforms of the 19th and 20th centuries in Kerala which he terms as Colonial Modernization.



2007 pp 40 ₹ 100.00



Demographic Changes and Challenges to Development

Edited by
Dr. T. M. George

This book highlights the fertility transition and its implications on development. The contributors are experts in Population Economics and Historical Demography. Foreword to the book is written by renowned demographer K. C. Zacharia. The book is the outcome of the National Seminar on 'Demographic Changes and Challenges to Development' organized by the Department of Economics.



2008 pp 123 ₹ 80.00

Plants for Healthy Living

Dr. Jose George Kottancheril
Philomina T. V.

The modern man is living in a world which is polluted by various agrochemicals, industrial pollutants etc. He consumes food and medicines which too are polluted and have deleterious side effects. This book attempts to familiarise the common man with the different medicinal herbs which can be used as safe home remedies, various toxic plants, common vegetables, fruits, cereals, oil-yielding plants, spices etc. This gives a ready reference to the layman which is easily understood and gives information regarding the common English name, vernacular names, binomial, family and useful parts of the plants.



2008 pp 84 ₹ 100.00

Beats

Valsa George

'Beats' is a collection of poems by Valsa George, Department of English. The book consists of 32 poems. 'Beats' is a simple collection of poems where the author gives expression to what she observed and what touched her heart in thoughtful poetic flashes.

2008 pp 72 ₹ 100.00



Fade Thou Shall Not

Aleyamma Mathew

Edited by

Philomina Mathew

This is a beautiful and poignant tribute to the memory of Mrs. Indira Gandhi - a tiny work, capable of overwhelming all with pride and deep sense of loss and sorrow. In twenty two poems, the author has presented the saga of the life, deeds, love and untimely demise of this great leader of India.

'Fade Thou Shall Not' is the message that the poet wishes to give to the world about Indiraji's ever lasting influence and inspiration. This work gains a special poignancy due to the fact that the author of this valuable homage to Indiraji has also left this world.

2008 pp 48 ₹ 100.00



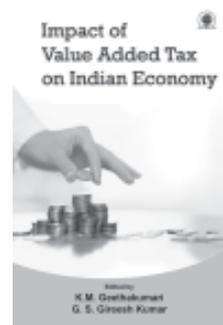
Impact of VAT on Indian Economy

Edited by

Dr. G.S. Gireesh Kumar

This book is the proceedings of the UGC sponsored one day regional seminar held at Mar Thoma College for Women, Perumbavoor. It gives an insight into VAT and GST, and is a reference material for academicians, professionals, teachers etc.

2009 pp 86 ₹ 100.00





Fiscal Crisis and Centre-State Relations

Edited by

Lizamma Abraham K.



This book is the proceedings of the UGC sponsored regional seminar held at Nirmala College organised by the Dept. of Economics in February 2009.

Centre-State financial relations are often being discussed at various stages and suggest modifications in financial allocations. The book contains creative suggestions and critical analysis on fiscal devolutions and give an insight into central assistance, the functions of the Finance Commission, Centre-State Relations, Constitutional provisions for financial devolutions etc.

2009 pp 44 ₹ 80.00

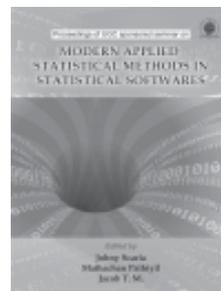
Modern Applied Statistical Methods

Edited by

Dr. Johny Scaria

Dr. Mathachan Pathiyil

Dr. T. M. Jacob



The book contains research papers presented in the UGC sponsored seminar organised by the Department of Statistics, Nirmala College in February 2009.

There are papers from various areas such as MCMC methods, Network trafficking, Generalised Laplace Distributions, Reliability Studies, Residual Entropy estimation, Design of Experiments, Six Sigma Methodology, Process Capability Indices etc.

2009 pp 84 ₹ 100.00

Darwinism and Modern Evolutionary Biology

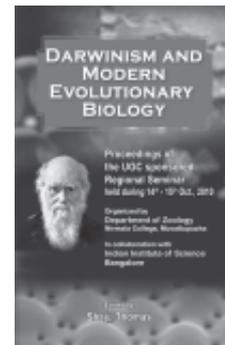
Edited by

Dr. Shaju Thomas

Darwinism is the corner stone of Evolutionary Biology. It not only influenced various fields of Biology but also other spheres of human endeavor, and still impacts society.

This book is a compilation of the extended abstracts, full papers and a few related articles presented and discussed in the UGC sponsored two day Regional Seminar on "Darwinism and Modern Evolutionary Biology", conducted by the Postgraduate Dept. of Zoology, Nirmala College, Muvattupuzha during 14th and 15th October 2010. It gives an overview of Darwinism and its various aspects. An account on human evolution is also included. This will be useful to teachers, students and the public interested in Darwinism and Evolution.

2010 pp 56 ₹ 80.00



Drop of a Feather

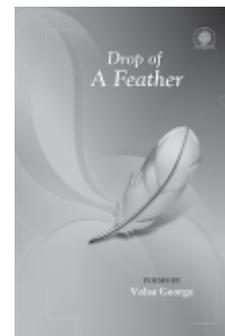
Valsa George

This is a collection of poems.

A poet needs insight, imagination and sensitivity as well as the lingo to weave hard hitting realities in picturesque and fanciful words. Nostalgia is a constant poetic oeuvre and she is no exception, she only makes it hauntingly touching.

The author has displayed enormous linguistic skill in weaving words and imageries together to produce this book which lets a reader scale heights of ecstasy and delve into the depths of solitude, deprivation, fear, death, grief, loss et al... the vast range of human emotions and experiences! Even family bonds are rendered the halo of poetic divinity.

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New Trends in Applied Statistical Methodology

Edited by

Dr. Mathachan Pathiyil
Dr. Johny Scaria
Dr. T.M. Jacob



This publication brings together thirteen papers among the invited talks / contributed talks delivered in the UGC - KSCSTE sponsored three day regional seminar on 'New Trends in Applied Statistical Methodology' conducted at Nirmala College, Muvattupuzha, Kerala in February 2009. There are papers from various areas such as Time Series Modeling, Demand Forecasting, Non-Parametric Regression Analysis, Order Statistics, Semi- Parametric Estimation, Record Values, Mittag - Leffler Distribution, Process Capability Indices etc. The Post graduate and Research Department of Statistics, Nirmala College, Muvattupuzha is bringing out this volume with the hope that it would help the research students and post graduate students in Statistics, Mathematics, Engineering, Economic, Commerce and related areas to have an exposure to some of the new ideas and theoretical works in Statistics.

2010 pp 166 ₹ 150.00

Popular Culture -Theory & Practice

(Mal.)

Edited by

Dr. Sanish P.B.



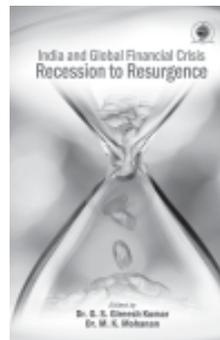
This book contains papers presented in the National Seminar on 'Popular Culture- Theory and Practice' organized by the Postgraduate and Research Department of Malayalam, Nirmala College, Muvattupuzha with the financial support of University Grants Commission during August 12 - 14, 2010.

2011 pp 76 ₹ 150.00

India and Global Financial Crisis - Recession to Resurgence

Edited by

Dr. G. S. Gireesh Kumar
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This book contains papers presented in the two-day National Seminar on 'India and Global Financial Crisis - Recession to Resurgence' organized by the Postgraduate and Research Department of Commerce, Nirmala College, Muvattupuzha with the financial support of University Grants Commission and in association with Cochin Chapter of ICWAI during January 6 - 7, 2011. The papers deal with the global financial crisis and the resurgence trend in India and abroad written by eminent academicians, researchers and professionals from varied sectors. It will be a valuable reference not only for teachers, researchers, and students of Commerce, Management and Economics but also for bankers, insurers, businessmen and other luminaries in the field.

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Nanoscience and Technology

Proceedings of National Symposium

Edited by

Dr. Thomas Varghese, et.al.



The word nanotechnology is an umbrella term and it accommodates conventional physics, biology, chemistry, materials science and all engineering disciplines. Nanotechnology profoundly affects economy and society, as much as the industrial revolution. The proceedings of the National Symposium- NANOSTECH 2011- on Nanoscience and Technology held during 1-2 Sept. 2011 was published as a special issue of 'Science & Society', Volume 9, Number 2. It includes full papers of the invited lectures, peer reviewed and selected contributed papers for oral and poster presentations covering varied topics of nanotechnology.

2011 pp 238 ₹ 200.00