



CURRICULAM VITAE

Dr. Suby Baby

(MCom, MBA, Ph.D)

Personal Details

Name : **Dr. Suby Baby**
Sex : Female
Date of Birth : 25th July 1979
Marital Status : Married
Religion & Community : Christian
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Education

Degree/ Assignments	Discipline/Thesis	Year of award	University	Institution Attended
Ph.D.	Finance	2011	Mahatma Gandhi University, Kottayam	Cochin College, Fort Kochi
MBA	Finance	2008	IGNOU	Sacred Heart College, Thevara

M.Com	Finance	2003	Mahatma Gandhi University, Kottayam	St. Peters College, Kolenchery
B.Com	Finance	2000	Mahatma Gandhi University, Kottayam	Nirmala College, Muvattupuzha

Career

Period	Status	Institution
2012- till now	Assistant Professor, P. G & Research Department of Commerce	Nirmala College, Muvattupuzha
23 rd September 2013- till now	IQAC Coordinator	Nirmala College, Muvattupuzha
2016- till now	Member, Governing Body	Nirmala College, Muvattupuzha
2016-till now	NIRF, Nodal Officer (91 st rank in 2017, 150-200 rank band in 2018 and 101-150 rank bank in 2019)	Nirmala College, Muvattupuzha
2018- till now	RUSA Nodal Officer (Submitted proposal and RUSA grant was sanctioned to the tune of Rs. 2 Crore)	Nirmala College, Muvattupuzha
2018- till now	BVoc Nodal Officer (Submitted proposal to UGC for BVoc Logistics programme and accordingly commenced the programme from 2018-19 academic year onwards)	Nirmala College, Muvattupuzha
2018- till now	AISHE Nodal Officer (Uploading data in AISHE Portal)	Nirmala College, Muvattupuzha
2018- till now	Unnat Bharat Abhiyan Nodal Officer (Applied and sanctioned grant to adopt 5 panchayath for extension activities)	Nirmala College, Muvattupuzha
2018-till now	MHRD IIC Nodal Officer (Submitted a proposal and got registration)	Nirmala College, Muvattupuzha
2018- till now	ARIIA Ranking Nodal Officer (Was shortlisted for visit as one of the college in India)	Nirmala College, Muvattupuzha

2018- till now	Swatchatha Ranking Nodal officer (Was shortlisted for visit among shortlisted 150 colleges in India)	Nirmala College, Muvattupuzha
2018- till now	Smart India Hackathon Nodal Officer (Registered and made a team for software competition and participated)	Nirmala College, Muvattupuzha
2016- till now	Member, Planning Board	Nirmala College, Muvattupuzha
2016- till now	Member, Purchase Committee	Nirmala College, Muvattupuzha
2016- till now	Member, Library Advisory Committee	Nirmala College, Muvattupuzha
2016- till now	Member, UGC Committee	Nirmala College, Muvattupuzha
2016- till now	Member, Campus Development Committee	Nirmala College, Muvattupuzha
2016- till now	Joint Coordinator website management	Nirmala College, Muvattupuzha
2016- till now	Joint Coordinator, Nirmala Stars	Nirmala College, Muvattupuzha
2016- till now	MOOCs Coordinator	Nirmala College, Muvattupuzha
2016- till now	Teachers Performance Record editor	Nirmala College, Muvattupuzha
2014-16 and 2018-19	Commerce Department Association Teacher- in charge	Nirmala College, Muvattupuzha
2012-2014	Joint Secretary, Alumni Association	Nirmala College, Muvattupuzha
2013-2015	Joint Coordinator, Arts Club	Nirmala College, Muvattupuzha
2014-2015	Coordinator, Commerce	Nirmala College,

	Association	Muvattupuzha
2012- till now	Assistant Professor, Research and P.G. Department of Commerce	Nirmala College, Muvattupuzha
2011-2012	Project Fellow	ICSSR sponsored Major Project
2007-2010	Research Scholar, Research and P.G. Department of Commerce	Cochin College, Fort Kochi

Awards and Honours

- Selected for FLAIR International internship for the academic year 2016-17

Research Grants Received

Major Research Project

- UGC has granted a Major Research Project entitled “**WORK LIFE BALANCE OF WOMEN ENTREPRENEURS IN SMALL AND MEDIUM SCALE SECTORS IN KERALA**”.The three year project has a total outlay of Rs.4,82,800.

Academic Administration

NAAC

- As Coordinator of the IQAC and NAAC steering committee at Nirmala College, Muvattupuzha from 23rd September 2013 onwards.

Academic Bodies

- Serves on the Governing body of Nirmala College, Muvattupuzha since 01 April 2016

Additional Courses attended

- Short Term Course on “Research Methodology on Social Sciences” 03.12.2018 to 17.12.2018(Mahatma Gandhi University, Kottayam)
- “Analysing and Visualising Data with Excel” a programme offered by Microsoft.
- Orientation course for college/university teachers held at HRDC, Calicut University from 15.01.2014 to Jan- Feb 2013.

- Induction Training of three days by Kerala Higher Education Council , June 2016
- Three days orientation programme by Kerala Higher Educational Council August 2016
- One day workshop on” Secondary data access through internet” at St. Peter’s College, Kolenchery. 2012
- 12 Days SPSS training provided as a part of FDP in K.G.College,Pampady,2011-12

Language Ability

Language	Writing	Reading	Speaking
English	Excellent	Excellent	Excellent
Malayalam	Excellent	Excellent	Excellent
Hindi	Good	Good	Good

Publications

- Article titled “Customer Adoption OF E-wallets in Kerala- An analytical study” in Emerging Paradigms in Business- Marketing and HR perspectives ISBN 978-93-80095-99-8, pp-86-89, 2017
- Article titled “Flawed bank credit in kerala- A negative impetus to economic change” in Commerce Spectrum, ISSN 2321-371X , pp-63-68, June 2015
- Article titled “Bank credit utilisation by agriculturists and MSMEs: An Empirical study with reference to kerala” in Commerce Spectrum, ISSN 2321-371X , pp-36-42, June 2013
- Article titled “Constraints of micro scale women entrepreneurs in Ernakulam district- an Empirical analysis” in Global Research Review an ISSN indexed journal, 2013.
- Book titled “Commercial Banking in India present status and suggestions for a better tomorrow” an ISBN indexed book, Abhijeet Publications, New Delhi , July 2012

- Article titled “Operational and Financial Performance of Public and Private Sector Banks in India” in “Commerce and management explorer” an ISSN 2230-9187 indexed international journal compiled by K.G. College, Pampady, Vol.2 No.1, January 2012 p 160-165
- Article titled “Impact of bank credit on agriculturists and MSMEs: an empirical study with reference to Kerala” published in ISSN (2249-6696) indexed journal “Research Scholar”, compiled by Scholars Association of Kerala, Vol.1, No.1, September, 2011, p. 224-231
- Article titled “Access and use of bank credit” published in ISSN (0975-8941) indexed interdisciplinary research journal titled “Research Lines”, compiled by Deva Matha College, Kuravilangad, Kottayam District, Vol. IV No.1-C, January- June 2011.p-77-84
- Article titled “Access of bank credit by agriculturists and MSMEs: An empirical study with reference to Kerala” published in ISBN (978-81-8209-278-7) indexed book titled “Growth with Equity Financial Inclusion” compiled by Department of Commerce, Pondicherry University, Puducherry, 2011. pp 241-248.
- Article titled “Women empowerment through SHGs” published in book compiled by Department of Commerce, M. A. College, Kothamangalam titled “Role of SHGs in rural development” Kerala as a proceedings of NABARD sponsored regional seminar held in 2008.

Resource Person

Sl. No	Status of Invitation	Programme	Organising Institution	Date
1.	Resource Person	National Seminar on Computational Intelligence	MES College Marampilly	3 rd March 2018
2.	Resource Person	New NAAC Framework	K.E. College, Mannanam	6 th July 2018
3.	Resource Person	Mandatory Quality Assessment and Validation	Marthoma Higher Education Commission	14 th July 2018

		processes in the domain of Higher Edn.		
4.	Resource Person	Quality Indicator Frame Work- Revised NAAC Accreditation Process	Marthoma College, Chungathra	21 st July 2018
5.	Resource Person	Recent Trends in NAAC	Amal College, Nilambur	28 th July 2018
6.	Resource Person	New Methodology of NAAC Accreditation	Baselious College, Kottayam	4 th August 2018
7.	Resource Person	New Methodology of NAAC Accreditation	St. Mary's College, Manarcadu	8 th December 2018
8.	Resource Person	New Methodology of NAAC Accreditation	D. B. College, Thalayolaparambu	15 th December 2018
9.	Resource Person	Revised NAAC Framework	Victoria College, Palakkad	1st February 2019
10.	Resource Person	Quality assessment and New NAAC Framework	Mar Basil College of Engineering, Kuttikkanam	16 th February 2019

Paper Presentations in Seminar/ Conferences

1. Presented a paper titled “ Customer Adoption OF E-wallets in Kerala- An analytical study” in national conference organized by CUSAT, 2017
2. Presented a paper titled “Flawed bank credit in kerala- A negative impetus to economic change” in the International conference Organized by Commerce association of kerala, May 2014
3. Presented a paper titled “Access to bank credit by agriculturists and MSMEs: An empirical study with reference to kerala” in the UGC sponsored International **Seminar on Micro finance** organized by Dept. of Commerce, Pondicherry University, 2011.
4. Presented a paper titled “Utilization of bank credit by agriculturists and MSMEs: An empirical study with reference to kerala in the International

- Seminar on Innovation and Inclusion on banking: Issues, Strategies and options organized by the Department of applied economics, Kannur University, 2011.
5. Presented a paper in the International **Seminar on Rural Markets**, organized by the Department of Management Studies, Mahatma Gandhi University, 2010.